



## Your Exclusive Way to Save on Eligible New Ford Vehicles



**THE PRIVILEGE OF PARTNERSHIP**  
EXCLUSIVE PRICING. EXCEPTIONALLY SIMPLE.

## The Benefits of X-Plan Pricing<sup>1</sup>

**Exclusive savings** – X-Plan pricing<sup>1</sup> is available only to Partner company employees/members, retirees and individuals within the same household.

**You pay one low price** – no negotiating needed.

**Savings** – get X-Plan savings<sup>1</sup> in addition to most other publicly offered programs.

**Exceptionally easy to use** – clear, simple procedures and identification requirements.

## Special Savings, Vehicle Info and a Dealer Locator – Available 24/7 at FordPartner.com

- Vehicle information – click on the Ford brand logo to learn more about specific vehicles.
- Review in-stock pricing and special offer information.

## How to Participate

Follow these simple steps to X-Plan savings

- 1 Visit **FordPartner.com**, log in with your partner code, and follow the step-by-step instructions on the website to generate a PIN.
- 2 Bring your generated PIN to a participating authorized Ford Dealer.

Your Partner Code:

**SFASU**

Contact X-Plan Headquarters at [xplan@ford.com](mailto:xplan@ford.com) for more information.



<sup>1</sup> X-Plan incentives are subject to vehicle availability and may be canceled or changed at any time without notice. X-Plan pricing is only available to active employees and retirees (and household members) of Ford Motor Company Partner companies located in the US (as defined by Ford – see your dealer for a full list of eligible companies). Offer available on the purchase or lease of most new Ford vehicles. Limit two (2) eligible vehicle purchases or leases per eligible customer household per calendar year. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. This offer may not be combinable with some other Ford incentive programs. Some restrictions apply. Visit a participating authorized Ford Dealer for qualifications and complete details.

## What is Ford Co-Pilot360™ Technology?<sup>2</sup>

In an increasingly crowded and distracted world, we can all use more confidence on the road. Introducing a suite of features to help keep you in command, from the driveway to the highway.

Ford Co-Pilot360 is a suite of driver-assist features that can help you drive more safely<sup>2</sup>. The system includes:

- Pre-Collision Assist with Automatic Emergency Braking
- BLIS® (Blind Spot Information System) with Cross-Traffic Alert
- Lane-Keeping System
- Rear View Camera<sup>3</sup>
- Auto High-Beam Headlamps

Visit [www.ford.com/technology/driver-assist-technology/](http://www.ford.com/technology/driver-assist-technology/) for more information. Contact your local Ford Dealer for product availability.



<sup>2</sup> Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

<sup>3</sup> Cameras only operate at speeds under 6 miles per hour.